Elena Rosetti

PRODUCT DESIGNER



I design calm, legible interfaces for teams shipping complicated software, and I like the unglamorous parts — naming things, writing the empty states, keeping a design system honest once forty people depend on it.

CONTACT

+1 503 218 4477

elena@rosetti.design

www.rosetti.design

Portland, Oregon

EDUCATION

MFA Interaction Design
Brackenridge University
2016 – 2018

BA Visual Communication
Ashworth College
2012 – 2016

SKILLS

- Figma
- Design Systems
- Prototyping
- User Research
- Illustration

WORK EXPERIENCE

2021 – 2024
3 yrs 5 mos

Lead Product Designer
Halden & Rowe

Owned the design system behind four products and the review habits that kept it coherent as the team tripled.

2018 – 2021
2 yrs 8 mos

Senior Interface Designer
Northlight Studio

Redrew a fifteen-year-old scheduling tool around the two tasks its users actually opened it for every morning.

2016 – 2018
1 yr 9 mos

Designer
Verano Collective

Brand, print and product work for cultural clients, mostly small budgets and unreasonably short deadlines.