

Lucas Reyes

PRODUCT DESIGNER

+1 503 884 2170 • hello@lucasreyes.design • 27 Harbour Lane, Portland, OR

Product designer with a decade of practice across studio and in-house teams, now leading design at Harbourline Group. I start with the people who use a tool every day, prototype early enough to settle arguments with evidence, and stay with the work until it ships.

Work Experience

JUNE 2019 – PRESENT

Design Lead

Harbourline Group · Portland

Leads a team of five across the booking and fleet products. Built the shared component library that halved the time it takes to ship a new screen.

AUGUST 2016 – JUNE 2019

Senior Product Designer

Meridian Labs · Seattle

Redesigned the analytics dashboard used by 40,000 small-business accounts, putting the three most-used reports on the first screen and halving related support tickets.

MARCH 2014 – AUGUST 2016

Interface Designer

Cobalt Works · Vancouver

Designed web applications for logistics and healthcare clients, and introduced the studio's first usability-testing routine.

FEBRUARY 2011 – MARCH 2014

Product Designer

Northpine Studio · Vancouver

Took a scheduling product from first sketches to launch, and learned to write a spec an engineer could build from without a meeting.

Details

BORN	04 August 1988
NATIONALITY	Canadian
LANGUAGES	English, French

Education

2009 – 2011

MA Interaction Design

University of Portland

Faculty of Design & Media

2006 – 2009

BA Visual Design

University of Vancouver

Faculty of Design & Media

References

Priya Raghunathan

Director, Northpine Studio

+1 503 228 7040

priya@northpine.com

Tomas Bergqvist

Manager, Cobalt Works

+1 415 903 3160

tomas@cobaltworks.io