CREATIVE DIRECTOR & FOUNDER

Julian Pereira

I build brands that behave like products: clear systems, honest typography and art direction that survives a real release schedule. Based in San Francisco.



Contact

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STUDIO
1180 Sansome Street

References

Adriana Voss
Partner, Northwind Studio
a.voss@northwind.co

Theo Lindqvist
Founder, Atlas Collective
theo@atlas-collective.de

Clients

Fringe Festival Berlin
Oakline Hotels
Casa Verde Provisions
Lisbon Design Week

Experience

2019 – PRESENT

Creative Director

NORTHWIND STUDIO · SAN FRANCISCO

Leads a team of nine across brand, packaging and motion. Rebuilt the studio's design system and cut concept-to-pitch time nearly in half.

2015 – 2019

Senior Brand Designer

ATLAS COLLECTIVE · BERLIN

Identity and campaign work for cultural clients, including the Fringe Festival rebrand that ran for three seasons.

2011 – 2015

Art Director

VIREO AGENCY · LISBON

Ran art direction on retail and hospitality accounts, from the first sketch through to the press check.

Skills

- Art Direction
- Brand Systems
- Typography
- Figma
- Photoshop
- After Effects

Education

MFA, Visual Communication
Rhodes Institute of Art
2011 – 2013

BA, Graphic Design
Belmont College of Design
2007 – 2011